

Billboard Co-op

ABOUT

Date: Monthly, Annually

About: Get your message seen with the Chamber's billboard co-op. The Chamber's billboard co-op, in partnership with Lamar, offers local businesses a powerful way to gain high-visibility exposure at a prime location: the intersection of Pooler Parkway and Benton Boulevard. By sponsoring a co-op billboard, your message will be seen by thousands of commuters and residents each day, putting your brand in front of a wide, engaged audience.

This program allows businesses of all sizes to share the impact of their services, promotions, or events without the full cost of a standalone billboard. It's a smart, cost-effective way to amplify your presence while supporting the Chamber's mission to strengthen our business community.

SPONSORSHIP INFORMATION

Right Hand Read (As seen from exiting I-95 and heading toward Pooler):

3 available - 347,000 monthly impressions - **2 remaining**

\$1,800 per month

\$17,280 annually (20% savings with Chamber discount)

Left Hand Read (As seen from Pooler Pkwy heading toward the airport):

3 available - 114,000 monthly impressions

\$1,200 per month

\$11,520 annually (20% savings with Chamber discount)

Benton Blvd Read (As seen from Benton Blvd heading toward Pooler Pkwy):

3 available - 149,000 monthly impressions

\$1,000 per month

\$9,600 annually (20% savings with Chamber discount)

Benefits:

- **Prime Location, Maximum Impact:** Reach thousands every day at Pooler Parkway & Benton Blvd.
- **Affordable Exposure:** Enjoy billboard visibility without the full cost of a standalone sign.
- **Boost Your Brand & Community:** Promote your business while supporting the Chamber and local economy.

Specs

- A jpeg that is 1200w x 400h pixels (left and right hand reads), 840w x 400h pixels (Benton Blvd read) is due by noon on the 22nd of the month before the billboard will run.

For more information on upcoming events, visit www.poolerchamber.com or email info@poolerchamber.com

If you would like to sponsor or host an upcoming event please contact Brooke Goth at

brooke@poolerchamber.com